

the new artist

Questionnaire

Intro

Thank you for participating in our survey **THE NEW ARTIST** which is about artists' current self-perception in Switzerland.

Your opinion is important to us. The survey consists of 15 demographic and 25 main questions.

Completion of the questionnaire will take 20 - 25 minutes.

One survey participant will win an overnight stay at the famous <u>Null Stern Hotel</u> in Safiental, Switzerland (worth CHF 250.-, in the 2017 season).

Survey results will be published on this website in January 2017.

All responses will be treated anonymously. Respondents will not be identifiable.

Sociodemographic Background (1/2) D2. Are you ...? O a native-born Swiss citizen O a naturalised Swiss citizen O a Swiss citizen living abroad O a foreign citizen [if you are a Swiss citizen, go to question D3] D2a. You indicated that you are a foreign citizen. Please select the statement that best describes you. O I am artistically active in Switzerland. O I am not artistically active in Switzerland. D3. Are you ...? O Male O Female O Other O No answer D4. Please indicate your age. I am _ _ years old.

D5. Where do you live, where does your artistic activity take place mainly and where are you employed otherwise?

	in Switzerland	abroad
I live		
I am artistically active		
I am employed otherwise		

[if you do not live in Switzerland, go to question D6]

D5a. In which canton do you live?
O AG (Aargau) O AI (Appenzell Innerrhoden) O BE (Berne) O BL (Basel-Landschaft) O BS (Basel-Stadt) O FR (Freiburg) O GE (Geneva) O GL (Glarus) O GR (Grisons) O JU (Jura) O LU (Lucerne) O NE (Neuchâtel) O NW (Nidwalden) O SW (Obwalden) O SW (Schaffhausen) O SJ (Schwyz) O TG (Thurgau) O TI (Ticino) O UR (Uri) O VS (Valais) O ZG (Zug) O ZH (Zurich)
D6. Are you currently in a relationship?
O Yes
O No
D6a. Is your partner also an artist or working in the arts? O we are an artist couple O my partner is also an artist, but we do not work together O my partner works in the arts O my partner does not work in the arts O no answer
D6b. Do you have children (your own or those under/or who have been under your care)?
O Yes. How many?: O No
[if you have children, go to question D7]

D6c. Do you wish to one day have children?							
O Yes							
O No							
O No answer							
D7. What is the highest level of educati	ion that you have con	npleted?					
O Primary school							
O Secondary school							
O Apprenticeship, vocational school O Middle and high-school teacher trail	ining						
O College, higher vocational education		school, HTL, HFG, HW	/V or similar)				
O Technical college, teacher training of	college, university, ET	TH .					
O no answer							
D7a. Have you completed an art studie	s program? If yes, wh	ich degree?					
Please select all applicable answers.							
O I did not complete an art studies pro	ogram.						
O I completed an art studies program	_						
O I am currently in an art studies program.							
O I intend to complete an art studies program.							
[if you did not complete an art studies	program, go to ques	tion D8]					
D7b. You indicated that you are curren	tly in an art education	or have completed o	one				
Please select all applicable answers.	, un un caucumo.	. o. mare completed					
☐ Preparatory course☐ Bachelor's degree							
☐ Master's degree							
☐ Diploma							
☐ Ph.D., Doctorate in the Arts							
☐ Further studies (CAS, MAS)							
☐ Evening courses, workshops☐ Other education							
D7- W/							
D7c. Where did you complete the indic	cated art education?						
	in Switzerland	abroad					
Preparatory course							
Bachelor's degree							
Master's degree							
Diploma							
	_						

Ph.D., Doctorate in the Arts	
Further studies (CAS, MAS, NDS)	
Evening courses, workshops	

D8. What is your artistic discipline

Please select all applicable answer	S
☐ Fine arts	
☐ Media arts	
☐ Transdisciplinary arts	
☐ Art education, art mediation	
☐ Art research, art theory	
☐ Curatorial practice	
☐ Cultural journalism	
☐ Cultural management	
☐ Theatre	
☐ Dance	
☐ Movies, TV	
☐ Literature	
☐ Music	
☐ Architecture	
☐ Design	
☐ Fashion	
☐ Media	
☐ Advertising	
☐ Game and software industry	
☐ Other	



Comment: Respondents must be at least partially active in one of the disciplines (fine arts, medial art, media arts, transdisciplinary arts, art education or art research) in order to participate in this survey.

D8a. Which media do you use in your art?

Please select all applicable answers.

☐ Drawing
☐ Print, graphic
☐ Collage
☐ Painting
☐ Object, assemblage
☐ Sculpture
☐ Installation
☐ Computer and media art
☐ Photography
☐ Video, Film
☐ Sound Art
☐ Performance art

☐ Street Art, New Public Art (incl. Land Art)
☐ Participation art, Socially engaged art
☐ Conceptual art
☐ Graphics, writing, language
☐ Mixed media
☐ Transdisciplinary art
☐ Other:

Main part

H1. Why did you become an artist?

	Fully applies	Applies	Hardly applies	Does not apply at all	Don't know
Flexible working hours	0	0	0	0	0
Love of art	0	0	0	0	0
Talent	0	0	0	0	\circ
Inner calling	0	0	0	0	0
Tradition (parents/grandparents were artists)	0	0	0	0	0
Self-realisation, self-awareness	0	0	0	0	0
Autonomy, independence	0	0	0	0	0
To get rich	0	0	0	0	0
To become famous	0	0	0	0	0
To give back to society	0	0	0	0	0
To change the world	0	0	0	0	0
Political commitment	0	0	0	0	0
Sense of mission	0	0	0	0	0
Art is the only thing I can do.	0	0	0	0	0
Other:	0	0	0	0	0

H2. If you hadn't become an artist, which profession would you have most likely chosen?

	I would <u>not</u> do	I would do		
Musician	0	0		
Actor/actress	0	0		
Author	0	0		
Film producer	0	0		
Advertiser	0	0		

Entrepreneur	0	0
Teacher	0	0
Social worker	0	0
Doctor	0	0
Lawyer	0	0
Politician	0	0
Banker	0	0
Researcher	0	0
Other:	0	0

H3. How do you describe your profession on official documents (e.g. tax returns, visas, insurance policies, etc.)?

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Ш	Artist	

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 $\hfill\square$ Creative artist

 \square Cultural worker

 \square Creative industry

 \square My former or second education

☐ My current (side-)job

☐ Differs according to form

☐ Other:_____

H4. How many of your close friends...

	none	less than one fourth	less than half	more than half	all	don't know
are artists?	0	0	0	0	0	\circ
are better artists than you?	0	0	0	0	0	0
are worse artists than you?	0	0	0	0	0	0
work in the further field of arts?	0	0	0	0	0	0
do not understand a thing about art?	0	0	0	0	0	0
are not of the same sex?	0	0	0	0	0	0
are of a different nationality than you?	0	0	0	0	0	0
have a different political opinion than you?	0	0	0	0	0	0
are definitely less educated than you?	0	0	0	0	0	0

H5. In your opinion, what are the characteristics of a successful artist?

Please indicate the importance of each characteristic.

	very important	2	3	4	not important at all 5	don't know
Courage	0	0	0	0	0	0
Concentration	0	0	0	0	0	0
Passion	0	0	0	0	0	0
Drive	0	0	0	0	0	0
Resilience	0	0	0	0	0	0
Positivity	0	0	0	0	0	0
Persistence	0	0	0	0	0	0
Modesty	0	0	0	0	0	0
Visionary thinking	0	0	0	0	0	0
Optimism	0	0	0	0	0	0
Craziness	0	0	0	0	0	0
Persuasiveness	0	0	0	0	0	0
Capacity to network	0	0	0	0	0	0
Authenticity	0	0	0	0	0	0
Curiosity	0	0	0	0	0	0
Openness, spontaneity, flexibility	0	0	0	0	0	0
Empathy	0	0	0	0	0	0
Organisation	0	0	0	0	0	0
Arrogance	0	0	0	0	0	0
Introvertedness	0	0	0	0	0	0
Extrovertedness, Extravagance	0	0	0	0	0	0
Sense of mission	0	0	0	0	0	0
Uniqueness	0	0	0	0	0	0
Individuality	0	0	0	0	0	0
Greed	0	0	0	0	0	0
Market adaptability	0	0	0	0	0	0
Other:	0	0	0	0	0	0

H6. What are the main purposes of art studies and art education?

Please indicate the importance of each characteristic.

	very important				not important at all	don't know
	1	2	3	4	5	
Basic art knowledge	0	0	0	0	0	0
Sharing of expertise, professional competence	0	0	0	0	0	0
Promote critical thinking	0	0	0	0	0	0
Preparation for the complexity of the art industry	0	0	0	0	0	0
Develop individual style	0	0	0	0	0	0
Develop capability of self- reflection	0	0	0	0	0	0
Promote communication skills	0	0	0	0	0	0
Promote cooperative skills	0	0	0	0	0	0
Promote abilities to deal with conflict	0	0	0	0	0	0
Networking, making contacts	0	0	0	0	0	0
Promote tolerance and peaceful living	0	0	0	0	0	0
Promote dedication	0	0	0	0	0	0
Share entrepreneurial skills	0	0	0	0	0	0
Preservation and promotion of culture, tradition and values	0	0	0	0	0	0
Other:	0	0	0	0	0	0

H7. Which artistic types and attributes apply to you the most? Please select the most applicable (max 10)

Please	select	the most	applicable	(IIIax.	10).

☐ Inventor, creator
☐ Maker, constructor, craftsman
☐ Transformer, stimulator
☐ Renewer, agent of change
☐ Adventurer, discoverer
☐ Seismograph, early adopter
☐ Detective, problem solver
\square Researcher, sociologist, ethnologist
☐ Documentarist
☐ Critic
☐ Unconventional thinker
☐ Visionary, prophet
☐ Illusionist, forger
☐ Poet, philosopher
☐ Genius
☐ Entertainer, clown
☐ Provocateur

☐ Outsider
□ Hacker
☐ Activist
☐ Revolutionary
☐ Entrepreneur, manager
☐ Salesperson, promoter
☐ Service provider
☐ Social worker
☐ Networker
☐ Player
☐ Martyr, victim
☐ Healer, therapist
☐ Nomad
☐ Medium
☐ Muse
☐ Storyteller
☐ Director
☐ Curator
☐ Hybrid-artist
☐ Universal artist
☐ Hedonist
☐ Other:

H8. Who or what inspires your art theme or source - and how much?

	inspires me a lot	inspires me a little	inspires me not at all	don't know
My dreams, subconsciousness	0	0	0	0
Everyday things	0	0	0	0
Family, friends, acquaintances	0	0	0	0
Society, social topics	0	0	0	0
Politics, world events, international news	0	0	0	0
Local/national happenings	0	0	0	0
Economic topics	0	0	0	0
Historic topics	0	0	0	0
Scientific topics, research	0	0	0	0
Media, TV, entertainment, advertising	0	0	0	0
Idols, celebrities, famous people	0	0	0	0
Nature	0	0	0	0
Art, works of art	0	0	0	0
Artistic environment (artists, curators, exhibits, art school, etc.)	0	0	0	0
Design, fashion, architecture	0	0	0	0

Culture, other arts (music, literature, film, theatre, etc.)	0	0		0	0			
Other:	0	0		0	0			
L								
H9. Which of these statements about artistic production apply the most to you?								
	fully applies	applies	hardly applies	does not apply at all	don't know			
I mainly work alone.	0	0	0	0	0			
I work with a partner or a group.	0	0	0	0	0			
I work in varied forms (alone, with a partner, groups, etc.)	0	0	0	0	0			
I have a permanent workshop/atelier.	0	0	0	0	0			
I do not have a permanent workshop/atelier.	0	0	0	0	0			
I work at home.	0	0	0	0	0			
I work while travelling.	0	0	0	0	0			
I live in my atelier.	0	0	0	0	0			
I am mostly mobile whenever I work on my projects (producer, institution, etc.).	0	0	0	0	0			
I mainly work on the computer, in digital space.	0	0	0	0	0			
I mostly work with the same medium.	0	0	0	0	0			
I choose the medium according to project or commission.	0	0	0	0	0			
I delegate some work to assistants and producers.	0	0	0	0	0			
I would like to delegate more, but cannot afford it.	0	0	0	0	0			
The demand and market situation do not influence my artistic production.	0	0	0	0	0			
Criticism and current discourse influence my artistic production.	0	0	0	0	0			
H10. Who finances your artwork and produplease select all applicable answers. ☐ Self financed ☐ Pre-financing from galleries	uctions?							

☐ Sales and commissions

☐ Sponsors, patrons ☐ Foundations ☐ Sponsorships ☐ Public/governmental funding ☐ Crowdfunding ☐ Art institutions, museums ☐ Other	
H10a. What's the allocation of the selection Please divide 100% amongst the respec	
Self financed	%
Pre-financing from galleries	%
Subscriptions (sales)	%
Sponsors, patrons	%
Foundations	%
Sponsorships	%
Public/government funding	%
Crowdfunding	%
Art institutions, museums	%
Other	%

H11. What do you think are the most important aspects for a successful art career?

	very important 1	2	3	4	not important at all 5	don't know
Talent	0	0	0	0	0	0
Hard work, perseverance	0	0	0	0	0	0
Originality, uniqueness	0	0	0	0	0	0
Authenticity, credibility	0	0	0	0	0	0
Positive image, reputation	0	0	0	0	0	0
Networking, connections	0	0	0	0	0	0
Luck	0	0	0	0	0	0
Capital	0	0	0	0	0	0

Good or interesting appearance	0	0	0	0	0	0
Media presence, marketing	0	0	0	0	0	0
Resilience	0	0	0	0	0	0
Recognisability, Branding	0	0	0	0	0	0
Mediability, approachability	0	0	0	0	0	0
Persuasiveness	0	0	0	0	0	0
Curiosity, inquisitiveness	0	0	0	0	0	0
General knowledge	0	0	0	0	0	0
Professional competence, qualifications	0	0	0	0	0	0
Theoretical knowledge	0	0	0	0	0	0
Charisma	0	0	0	0	0	0
Flexibility, spontaneity	0	0	0	0	0	0
Sales talent	0	0	0	0	0	0
Other	0	0	0	0	0	0

H12. To what extent do the following statements about success in the art community apply to you? Success is...

	fully applies	applies	hardly applies	does not apply at all	don't know
me being able to live off of my art.	0	0	0	0	0
my art moving people and starting discourses.	0	0	0	0	0
my art changing and improving the world.	0	0	0	0	0
reaching my fullest potential and creating good projects.	0	0	0	0	0
being the first or best in my area of expertise.	0	0	0	0	0
when art and private life can be combined.	0	0	0	0	0
wealth and power.	0	0	0	0	0
national and international recognition.	0	0	0	0	0
, recognition in the art scene, among peers.	0	0	0	0	0
a professorship at an art academy.	0	0	0	0	0
having many publications, articles about one's art.	0	0	0	0	0
participation at a Biennale or Documenta.	0	0	0	0	0

having a featured exhibit at a renowned art institution.	0	0	0	0	0
independence and self-realisation.	0	0	0	0	0
to have an assistant/employees to whom I can delegate part of my work to.	0	0	0	0	0
to have many followers and likes on social media.	0	0	0	0	0
to be famous.	0	0	0	0	0
going down in art history.	0	0	0	0	0
not important.	0	0	0	0	0

H13. What is your status in the art market?

Please select all applicable answers.

□ I am represented by a gallery in Switzerland.
□ I am represented by a gallery abroad.
☐ My gallery/galleries regularly attend art fairs.
☐ My work has already been displayed at Art Basel (Basel, Miami, Hong Kong).
☐ I have had a featured exhibit at a museum in Switzerland.
□ I have had a featured exhibit at a museum abroad.
☐ My work is sold at auctions.
□ I have already participated in a Biennale.
□ I have been in the top 50 on Bilanz-artist ranking (Schweiz).
\square I was one of the top 5,000 on artfacts.net (international).
☐ A public institution (state, canton, municipality) has my art in their collections.
☐ Private companies (banks, insurance companies, etc.) have my work in their corporate
collections.
☐ The art magazine KUNSTFORUM has written about my work before.
□ I have a monographic catalogue of my work.
□ I keep a catalogue raisonné of my work.
\square I have sold a piece for > 25'000 CHF.
□ I have more than 3,000 followers on Facebook, Instagram or Youtube.
□ I was awarded an art prize for my art
□ Other:

H14. How do you network in the art scene?

	never	1-2 x per year	1-2 x per month	1-2 x per week	don't know
Attending receptions and openings	0	0	0	0	0
Attending fairs and auctions	0	0	0	0	0
Attending art events, such as museum nights, gallery weekends, etc.	0	0	0	0	0
Attending symposiums, talks and panel discussions	0	0	0	0	0

Membership in an art club (Kunstverein)	0	0	0	0	0
Membership in an artist association	0	0	0	0	0
Attending private dinner parties, etc.	0	0	0	0	0
Organising of private shows, events and networking events	0	0	0	0	0
Mailing of newsletters and invitations	0	0	0	0	0
Participation in contests and stipends	0	0	0	0	0
Contact/exchange via letter, email	0	0	0	0	0
Contact/exchange via social media	0	0	0	0	0
Collaboration in art production and placement (artist assistance, art handling, art education, etc.)	0	0	0	0	0
Mutual visits amongst artists	0	0	0	0	0
Studies at an art school	0	0	0	0	0
Attending continuing education events, workshops	0	0	0	0	0
Coaching by mentor, advisor	0	0	0	0	0
Social media, dating website, etc.	0	0	0	0	0

H15. Why are artists often poor? To what extent do you agree with these statements? Please select all applicable answers.

	fully applies	applies	hardly applies	does not apply at all	don't know
Artists often agree to exhibit without pay.	0	0	0	0	0
Artists should refuse to exhibit for free.	0	0	0	0	0
Artists do not view art as means to economic success.	0	0	0	0	0
Artists should receive more than 50% of profits from sales at exhibits.	0	0	0	0	0
Artists give their art away too often.	0	0	0	0	0
Artists often think that prices do not reflect quality.	0	0	0	0	0
Artists only work long enough to get by financially, then they resume producing art again.	0	0	0	0	0
Artists often value their personal satisfaction, recognition and status more than money.	0	0	0	0	0

Artists often support themselves with income from a second job.	0	0	0	0	0
Financial aid and grants do not necessarily lead to higher income.	0	0	0	0	0
Self-chosen precariat is common among artists.	0	0	0	0	0
Commercial success is not necessarily a bragging point, especially amongst one's peers.	0	0	0	0	0
Art is more important than sales price.	0	0	0	0	0
Art should generally be available to all.	0	0	0	0	0
Other:	0	0	0	0	0

H16. How do you feel about the following statements regarding work-life-balance?

	fully applies	applies	hardly applies	does not apply at all	don't know
Weekends do not exist for me.	0	0	0	0	0
I almost never go on holiday.	0	0	0	0	0
I often combine holidays and free time with research and art production.	0	0	0	0	0
I go on holiday regularly.	0	0	0	0	0
I do not need to take a break from art.	0	0	0	0	0
I have regular working hours for my artistic production.	0	0	0	0	0
I find it difficult to take my mind off art in the evening.	0	0	0	0	0
It is easy for me to occasionally forget about art.	0	0	0	0	0
I would like to take a break from art for a year (sabbatical).	0	0	0	0	0
Art is life, life is art.	0	0	0	0	0

H17. Do you take advantage of continuing education and professional training for artists? Please select all applicable answers.

	yes	no
In the area of my own art field/medium	0	0
In other artistic fields/medium	0	0
In the area of self- and project management	0	0
In the area of public relations, marketing	0	0
In the area of law	0	0

In technical education/technology	0	0
In theory, philosophy	0	0
In creative techniques	0	0
In languages	0	0
In business	0	0
Other:	0	0

H18. In your opinion, what is the artist's role and function in society?

Please select all applicable answers (max. 5).

	Awakening of one's creative self
	Driving force, stimulator, motivator
	Source of meaning
	Muse
	Creator
	World shaper
	Reflection of the world
	Renewer, Innovator
	Critic
	Documentarist
	Provocateur
	Unconventional thinker
	Teacher
	Social worker
	Moral conscience
	Public figure with role model character
	Celebrity, Star
	Curator
П	Provider for those in need of creativity

H19. Who or what should have more influence on the art world?

	more	same	less	don't know
Artists	0	0	0	0
Curators	0	0	0	0
Off-Spaces	0	0	0	0
Art spaces, art club (Kunstverein)	0	0	0	0
Museums	0	0	0	0
Biennales, international exhibitions	0	0	0	0
Galleries, gallerists	0	0	0	0
Art fairs	0	0	0	0
Auction houses	0	0	0	0

Collectors	0	0	0	0
Critics	0	0	0	0
Theorists, art historians	0	0	0	0
Art schools, teachers	0	0	0	0
Art education, art mediators	0	0	0	0
Art experts and art enthusiasts	0	0	0	0
Laypeople	0	0	0	0
Art press, art journalists	0	0	0	0
General media incl. social media	0	0	0	0
Sponsors	0	0	0	0
Cultural politics	0	0	0	0
Art advisors	0	0	0	0
Other:	0	0	0	0

H20. What aspects of your art should last after you die?

Please select all applicable answers.

Other:____

☐ Good memories of me
☐ Some of my art
☐ A fortune for my heirs
☐ A grave in a graveyard
☐ A place in art history/discussion
☐ Entries on the internet
☐ Publications in the library
☐ Influence upon the next generation of artists
\square Pieces of art in important collections/accessible to the public
□ Nothing

H21a. Which of the following future possibilities in art give you hope or worry you?

	High hope	Little hope	Neither	Little concern	High concern
Continuously rising prices, booming art market	0	0	0	0	0
More art, more artists, more art institutions	0	0	0	0	0
Academisation of art education, PhD in art	0	0	0	0	0
Artistic research	0	0	0	0	0
Global turn, global art and cultural globalisation	0	0	0	0	0
The replacement of former centres of art	0	0	0	0	0

by "emerging markets"					
Gradual fading of art and design	0	0	0	0	0
Disappearance of genres and classes	0	0	0	0	0
Professionalisation and commercialisation of the entire art sector	0	0	0	0	0
Digitalisation in all art disciplines	0	0	0	0	0
Replication to disappearance of authorship	0	0	0	0	0
The refocussing from the research and interaction with the artefact, to the process and experience	0	0	0	0	0
Art increasingly becoming an economic driver	0	0	0	0	0

H21b. Which of the following future possibilities in art give you hope or worry you?

	High hope	Little hope	Neither	Little concern	High concern
Complete inclusion of art into the creative economy	0	0	0	0	0
Art increasingly becoming commissioned art	0	0	0	0	0
Art as a substitute religion	0	0	0	0	0
Art as a type of wellness and therapy	0	0	0	0	0
Craftsmanship and talent becoming less important.	0	0	0	0	0
Access to art becoming democratised	0	0	0	0	0
Self-chosen precariat of the artist as a role model in the neo-liberal system, as a project worker and service provided without regular income	0	0	0	0	0
Demystification of the artist	0	0	0	0	0
The end of (autonomous) art	0	0	0	0	0
Art becoming a consumer product	0	0	0	0	0
Everyone becoming artistically active.	0	0	0	0	0
Recipients becoming participants.	0	0	0	0	0

H22. By whom or what do you feel supported? Please select all applicable answers.	
☐ Partner ☐ Family ☐ Friends	

☐ Gallery that represents me ☐ Collectors who buy my art ☐ Curators who show my work ☐ Art appreciators, fans ☐ Local art scene ☐ Press ☐ My internet community					
☐ My home ☐ Government, public sector ☐ The arts in general ☐ Myself ☐ Other: ☐ H23. What do you think would strengthen Please choose all applicable answers.	the situation	n and positi	ons of Swiss	s art and Sw	viss artists?
	yes, very much	likely	no, not likely	no, not at all	don't know
More artist stipends and competitions	0	0	0	0	0
More purchases from the public sector	0	0	0	0	0
More subsidised living and working spaces	0	0	0	0	0
Tax reductions for Swiss artists	0	0	0	0	0
The cancellation of any subsidies, stipends and support for Swiss artists	0	0	0	0	0
Fixed minimum prices for Swiss artists' work, determined by the government	0	0	0	0	0
Higher duty taxes on foreign art	0	0	0	0	0
Possibility for tax deductions for collectors and artist patrons	0	0	0	0	0
Preference of local artists for official commissions and jobs (art-in-architecture, competitions, teaching positions, etc.)	0	0	0	0	0
PR-agency to promote Swiss artists abroad	0	0	0	0	0
Regular national exhibit	0	0	0	0	0
Obligatory year abroad for Swiss artists	0	0	0	0	0
Fixed basic income for Swiss artists	0	0	0	0	0
H24. What is the purpose of art? Please select all applicable answers (max. ☐ To discover and reflect ☐ A subversion and criticism ☐ Contradiction and irritation	5).				

	☐ Food for thought and emotions
	☐ To promote dialogue and exchange
	☐ To stimulate experimentation and innovation
	☐ To support social participation
	☐ To improve the world
	☐ As entertainment and escape from everyday life
	☐ To support the creative economy
	☐ To heighten social awareness
	☐ To stimulate creativity
	☐ To inspire and motivate
	☐ To create atmosphere and experience
	☐ For education and as its own form of knowledge
	☐ Art does not have any purpose
	□ Other:
	□ Other:
_	H25. How and where will artists work in 20 years? How will they be perceived?

Sociodemographic Background (2/2)

D9. What is your current percentage of artistic employment?
 O Full-time (75-100%) O Part-time (30-75%), plus other employment in the cultural and creative sector O Part-time (30-75%), plus other employment outside the cultural and creative sector O Part-time (30-75%), plus education or further training O Part-time (30-75%), stay-at-home and/or caregiver O Free time (up to 30%), plus employment, education or further training, stay-at-home or caregiver O I am not employed as an artist O No answer
[if you are not working in the cultural and creative sector, go to question D10]
D9a. In what area of the arts and creative sectors are you employed, in addition to your art production? Please select all applicable answers.
□ Exhibits, curator □ Museums □ Galleries, art dealing, auctions □ Research, theory □ Teaching □ Consulting □ Production, construction, technique □ Art education, mediation □ Critics, cultural journalism □ Art politics □ Art foundation □ Art sponsoring □ Other: [EDV: offene Texteingabe] O I am exclusively an artist.
D10. How do you make your living? Please select all applicable answers. ☐ I mainly live from my art (sales, commissions, prizes, etc.). ☐ I have a side-job in the cultural and creative sector (e.g. teaching art). ☐ I have a side-job outside the cultural and creative sector. ☐ I have at least two side-jobs. ☐ With the help of my family, parents, partner ☐ With the help of stipends and foundations ☐ With the help of art patrons, sponsors outside of the family (incl. crowdfunding) ☐ From my savings, inheritance and other personal sources of wealth ☐ With loans that have to be paid back ☐ With support from unemployment, welfare and other social benefits

☐ Sometimes by stealing or deception. O No answer
D10a. Which one of these is your main source of income? O I mainly live from my art (sales, commissions, prizes, etc.). O I have a side-job in the cultural and creative sector (e.g. teaching art). O I have a side-job outside the cultural and creative sector. O I have at least two side-jobs. O With the help of my family, parents, partner O With the help of stipends and foundations O With the help of art patrons, sponsors outside of the family (incl. crowdfunding) O From my savings, inheritance and other personal sources of wealth O With loans that have to be paid back O With support from unemployment, welfare and other social benefits O Sometimes by stealing or deception. O No answer
D11. How high is the annual profit generated solely by your art? This refers to money from sales, fees, prizes, but does not include contributions (e.g. from foundations, sponsors or income from jobs in the art sector, such as teaching) O < 5,000 CHF per year O < 10,000 CHF per year O < 20,000 CHF per year O < 40,000 CHF per year O < 60,000 CHF per year O < 100,000 CHF per year O < 100,000 CHF per year O > 100,000 CHF per year
D12. Approximately how high is your gross monthly income? (any income from art and non-art jobs, excluding income from production-relevant contributions) O < 3,000 CHF per month O < 4,000 CHF per month O < 5,000 CHF per month O < 7,000 CHF per month O < 10,000 CHF per month O < 13,000 CHF per month O < 16,000 CHF per month O > 16,000 CHF per month O > 16,000 CHF per month O > 16,000 CHF per month

d in social media?
d in social media?
ial media
you own privately? but also audio-visual pieces with a certificate, as wn.
0

You have reached the end of the survey. Thank you for participating! The survey is part of the research project entitled" THE NEW ARTIST ". As of January 2017, results will be posted at www.thenewartist.net.

Prize drawing

Thank you for participating. Have a great day!
Please note that this information will be saved <u>separately</u> from your responses, which will remain <u>anonymous</u> .
O Yes, I would like to participate and leave my email address:O No, I do not want to participate
Would you like to leave your email address to participate in the prize drawing?
(For those interested in an interview) Phone number:
Email address:
Surname:
Name:
O Mr O Ms
Please note that this information will be saved <u>separately</u> from your responses, which will remain <u>anonymous</u> .
O Yes, I would like to leave my email address and receive the results. O No, I do not want to leave my email address. O I thought this survey was very interesting and would be willing to have a personal, qualitative interview. Please contact me.
If you leave us your email address here, we will send you graphic charts of the survey results in January 2017.